

COMMUNICATING IN DIFFICULT TIMES

DON'T LET THE DELIVERY RUIN THE MESSAGE

The current economic downturn is forcing companies to tighten their belts, downsize and restructure. These strategic decisions require your managers to communicate to their teams tough decisions. It is wrong to assume that your managers and supervisors will know what to say and how to handle sensitive conversations right the first time. Have they thought out fully the impact their message will have? Have they anticipated the tough questions that will follow? We can help. Our Artificial Experience Building method has helped countless managers around the world to get insight that will help them to deliver the correct message by practicing and receiving critical performance feedback.



BE SMART! DON'T STICK YOUR HEAD IN THE SAND...

- 80% of companies reported a collapse in employee morale after a layoff.
- 66% of companies showed no immediate increase in productivity after a layoff.
- 50% of companies saw no short-term improvement in profits after a layoff.
- 30% of companies experience increases in costs after a layoff.

Source: Drake Beam Morin

By hiding your head in the sand and hoping that you will not notice the problems, you may be missing an opportunity to enhance your image as a solid, effective, and caring employer.



CONTACT US

absolute-North has a number of programs that can be tailored to your business and to your people. We work with your HR team and with your management team to identify the needs of your organization and of your people and tailor our programs for better results.

At *absolute-North* we understand service and are committed both to the organization and to the individual. We are all people who care deeply about what we do. We are in this business to help people and it is this commitment to the individual that makes the difference.

Call us today and schedule a meeting and we will show you the difference that is *absolute-North*.

tel: +358 9 2316 4009

e-mail: info@absolute-north.com

web: www.absolute-north.com

LET US HELP YOU GET THE MESSAGE RIGHT

Unlike decisions about equipment and inventory, which affect your balance sheet, people have memories. So the way a company communicates difficult decisions and treats its people will be remembered for a long time. Not only by those workers who are directly affected but - most importantly - by the "survivors" who have to carry on. Our program - run either as individual or group coaching - prepares your managers to communicate the changes with the sensitivity required for difficult times, boosting employee morale and improving productivity.

