

Leadership of Urgency

INSANITY: DOING THE SAME THING OVER AND OVER AND EXPECTING DIFFERENT RESULTS

Albert Einstein

Organizations and people become imprisoned in the systems and patterns that govern their way of work. At the time they are created, they are logical and necessary. If patterns and systems go unchecked we become their servants instead of their masters. People fall into the insanity of doing the same thing and expecting different results. To drive urgency, your people must question the patterns and systems. Not throw them out, but question them.

You cannot change your destination overnight, but you can change your direction overnight

It is true that you cannot instantly change your organization. It is true that you can instantly change the direction your organization is heading, but it takes urgency and people that know how to lead urgency.

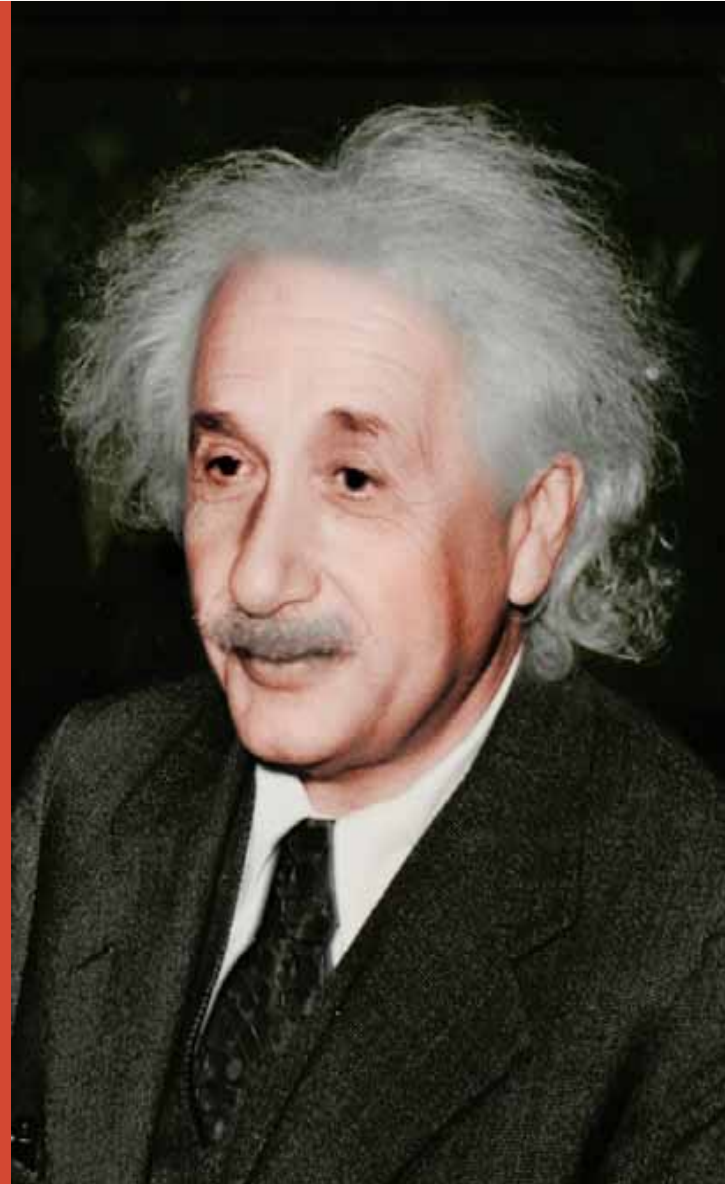
Too many people in too many organizations lack a sense of urgency. According to John Kotter, they are too focused on the internal strengths and weaknesses and very little on the opportunities and threats.

It is this lack of urgency that causes organizations to lose their competitive advantage. Not addressing market changes or recognizing customer trends in a timely manner.

How do you develop urgency in people? You must train them and give them the opportunity to practice communicating urgency and reinforcing urgent behavior. This is where our Artificial Experience Building (AEB) method can make a significant difference.

Using AEB we can help build the experiences in developing urgent behaviors and communication skills in people. Research shows that these artificial experiences are as valid as real life experiences for people. In a short period of time (1 to 3 days) we can give people a multitude of experiences and individual feedback to help them transform their leadership skills to incorporate urgency.

Contact us today to learn more.



CONTACT US

absolute-North has programs that can be tailored to your business and to your people. We work with your HR team and with your management team to identify the needs of your organization and tailor our programs for superior results. Our services are available in several languages including Finnish, English, Swedish, Russian and Chinese. Other languages available on request. Call us today and schedule a meeting and we will show you the difference that is absolute-North.

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